

"If everyone is moving forward together, then success takes care of itself."

~ Henry Ford





## PBS PARTNER PROGRAM

TOMORROW'S DMS **TODAY** 

### What is the

## PBS PARTNER PROGRAM?

PBS Systems proudly works in conjunction with various companies to help deliver services to shared customers. The PBS Partner Program encourages collaboration and relationship building, resulting in an effective and efficient means of meeting our shared customers' needs.

The PBS Partner Program is designed so that any potential partner can join, ensuring that data requirements are handled in a secure and timely manner.

# HOW DOES IT WORK?

A preliminary questionnaire needs to be completed to facilitate guiding your organization towards the methodology that meets our shared customers' requirements.

PBS can provide transactional data on behalf of customers in two ways: (1) data transmission, or (2) granting data access via API.

#### DATA TRANSMISSION

PBS can provide a .csv file with standard vehicle and customer information along with transaction data. These files are sent daily, typically via FTP or SFTP.



For partners whose integration requirements include two-way data transfer or access to real-time DMS activity, we recommend our API. Supporting both XML and JSON in a secure data transfer environment, partners leveraging a wide array of technology stacks can easily provide valuable services to dealerships. Developing and certifying these integrations through our Partner Program provides our shared customers with confidence that their business and data integrity is our collective priority.

FOR FURTHER INFORMATION CONTACT

PBS PARTNER ACCOUNT MANAGEMENT partnerintegrations@pbssystems.com www.pbssystems.com/partners

\*There is an initial consultation process and subsequent certification testing, with test cases required as well as appropriate fees for all of these services.