



For Immediate Release

GM CRM Certification

PBS Systems Inc. is excited to announce that we have been approved as a General Motors CRM provider. This includes full integration with GM's eLeads. All eLeads from a GM source, including sales leads, service appointments and parts quotes can be managed within the PBS DMS software and updates are automatically submitted to GM.

About PBS Systems

Currently in its 27th year, PBS Systems is a leading provider of DMS software. PBS is Microsoft Windows based, making it the most intuitive and user-friendly DMS available. PBS continuously strives to find ways to help their customers be more productive, more efficient and more profitable.

For more information:

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