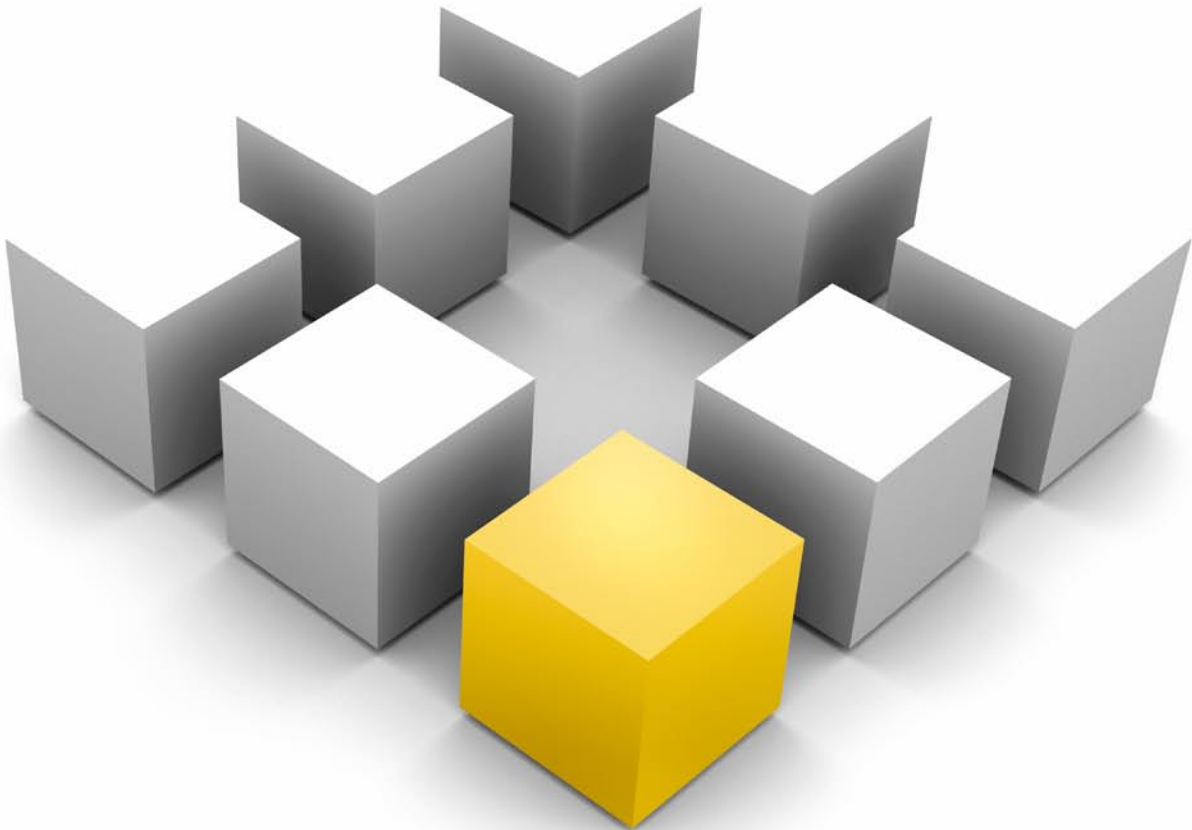




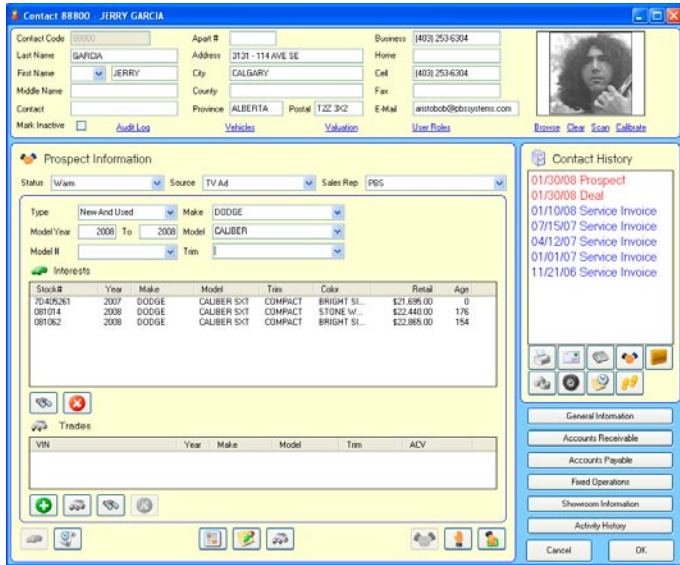
# Aristogold

Rethink what your Dealership Management System should do for you



# ARISTOGOLD

Aristo finds its roots in Greek mythology and refers to the best, superior, or the end result of evolution. After twenty years and four generations of Windows Dealership Management Software, PBS Systems brings to you the result of our evolution - AristoGold.



AristoGold is the culmination of:

- Everything we have learned,
- Input from thousands of users
- Taking our thinking "Out of the Box"
- Software Innovation

The result is the finest and most complete set of software suites anywhere. Software that makes you rethink what your Dealership Management software should be doing for you.

Built entirely within the Microsoft .NET framework utilizing SQL Server the architecture embraces and inherently supports the functionality and connectivity demands of today.



Being fully web enabled, the Aristo software can be deployed with servers in your Dealership, or via the web hosted with PBS Servers.

All the basic and enhanced needs of parts, service, accounting and sales are handled within Aristo. Simple things like drivers license scanners, bar code readers, cash drawers and laser printing are no longer expensive adds but simply a by-product of Aristo.

Data Mining, data exporting and Microsoft office integration just work.

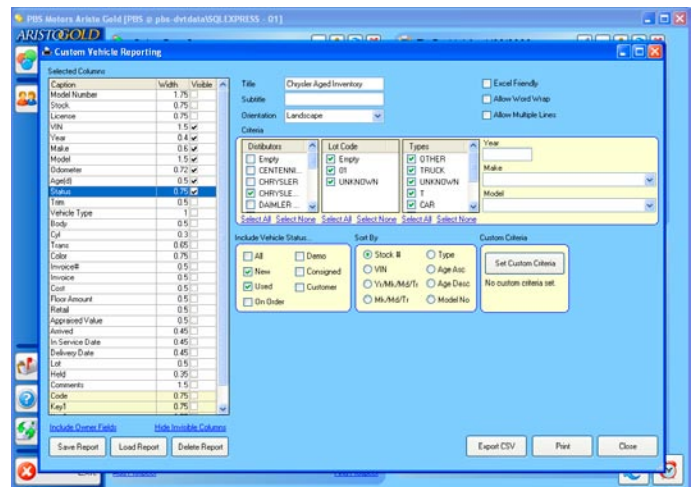
## Customizable

We know that every Dealership and every user has unique needs and Aristogold embraces your uniqueness.

Each user has complete control over their working environment, immediate access to what they need when they need it, as well the ability to use the system to schedule appointments and plan activities.

You have the capability to completely customize your own menus and shortcuts. Common reports can be placed on your own custom menu.

Based on job function and security, dozens of gauges display real time information. Sales people see their tasks, to do's and appointments. Department managers see their statistics, operational alerts, as well as team summaries. Dealership management know immediately the state of the dealership.



Aristogold is what you would expect from the company that brought the first Windows Management System to the industry in 1996



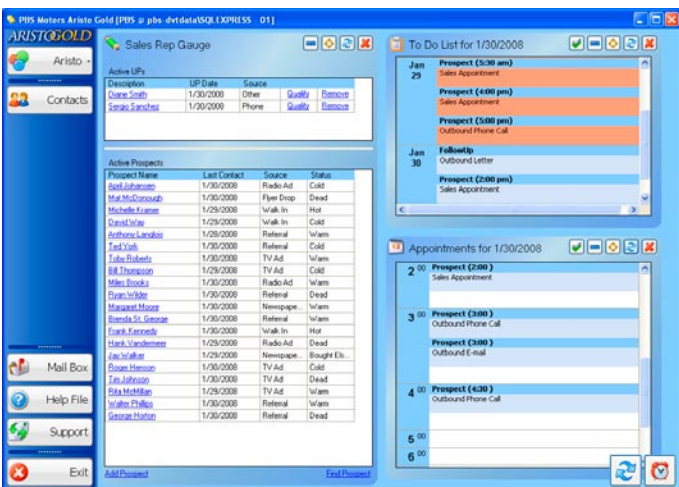
## Embedded CRM

The entire Aristo software suite was built around your customer. The function of CRM is embedded within every application.

From one customer database, Aristo provides the dealership with a total picture of the customer and any associated customers. Any Aristo user can view every interaction that has taken place with any customer including the complete details of every deal, service order, parts invoice, note or comment. As well, you can view all future scheduled activities planned for all departments.

Basically, service knows if sales is engaged with this customer. Sales can view the customer's entire service history, see or be notified of upcoming appointments. All follow up is integrated together from the Aristo Active Customer management screen.

Everyone now knows the value of this customer to the dealership.



## Tasking

Automated tasks and follow-ups are simply triggered by events happening within the system.

You set up a process that you wish to take place when an event happens. For example an event can be a vehicle delivered, service order closed or SOP part received. The system then simply starts your process which may include various tasks and follow ups.

The tasks are then automatically assigned - emails, automated outbound phone calls and letters generated. And, at a glance you know if your predetermined processes and follow-ups are being done.

Scenario	Finance CIBC 83	Finance CIBC 48	Finance CIBC 36
Stock No	081014	7D515627	081014
2008 DODGE CALIBER SXT	2007 DODGE CALIBER SXT	2008 DODGE CALIBER SXT	2008 DODGE CALIBER SXT
Price	\$22,440.00	\$20,295.00	\$22,440.00
Trade	\$12,125.00	\$12,125.00	\$12,125.00
Lien	\$0.00	\$0.00	\$0.00
COO	\$0.00	\$0.00	\$0.00
Rebate	\$0.00	\$0.00	\$0.00
Insurance	\$0.00	\$0.00	\$0.00
Accessories	\$0.00	\$0.00	\$0.00
Warranty	\$0.00	\$0.00	\$0.00
Protection	\$0.00	\$0.00	\$0.00
MSRP	\$22,440.00	\$0.00	\$0.00
Residual %	0.00	Balance Finance \$8,170.00	Balance Finance \$10,315.00
Payable Delivery	\$630.89	Term	60
Term	36	Bank	DBC
Bank	CBC	APR	3.90
APR	4.50	Payment	\$232.44
Payment	\$305.65	FBI Gross	\$0.00
FBI Gross	\$0.00	Vehicle Gross	\$22,440.00
Vehicle Gross	\$22,440.00	Total Gross	\$22,440.00
Total Gross	\$22,440.00		

## Training

One of the cornerstones with Aristogold is simplicity and ease of use. New employees are up and running immediately. If they have used any Microsoft Windows product they will find Aristo intuitive. You simply focus your training on your processes. Of course complete training is a click away with computer or instructor lead sessions.

With Aristogold your Dealership Benefits from:

- Improved productivity
- Enforced process and tasks
- Simplified training
- Customer loyalty

We welcome you to challenge the conventional thinking of what a DMS system can do for you.

Consider PBS and Aristogold as your next Dealership Management System

